



KNXV

ORDER

Print Date 11/01/12

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Flight Dates **10/30/12-11/06/12**

Contract / Revision **316107 /** Product **Sinema / Democrat / Congress**

Original Date / Revision **10/26/12 11/01/12** Agency Com **15%**

Advertiser **Sinema / Democrat / Congre** Billing Contact **1580 Lincoln Street**

Agency **Media Strategies and Resea** **Suite 510**

Buying Contact **Denver, CO 80203**

Sales Office **KNXVL**

Sales Region **LOC**

Agency Ref

1580 Lincoln Street
Suite 510
Denver, CO 80203

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep 00:13:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority DEF

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	15	\$7,607.50	\$8,950.00	0.00
Totals	15	\$7,607.50	\$8,950.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	15	\$7,607.50	\$8,950.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11--1--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$250.00		0.00			
		Week: 11/05/12	11/11/12	11-----		2				\$250.00		0.00			
N 2	KNXV	10/30/12	11/04/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	-1-1---	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---		2				\$350.00		0.00			
N 3	KNXV	10/30/12	11/04/12		CM	4pm-430pm	--111--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00



KNXV

Print Date: 11/01/12

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Contract / Revision **316107** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/01/12

Order Sep 00:13:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema / Democrat / Congr** Estimate #

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 4pm-430pm 4PM News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-- 111--	3		\$450.00		0.00							
N 4	KNXV	11/05/12	11/05/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		11/05/12	11/11/12	1-----	1		\$900.00		0.00							
N 5	KNXV	10/30/12	11/04/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	- 1-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	- 1-----	1		\$900.00		0.00							
N 6	KNXV	11/04/12	11/04/12	Sunday Prime D 666 Park Ave	CM	9pm-10pm	-----S	:30	1	\$2,500.00	P-6	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S	1		\$2,500.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KNXV	10/29/12-11/04/12		Sunday Prime D	9pm-10pm		-----Su	:30	(\$2,500.00)		0.00	NM				
Credited																
N 7	KNXV	10/31/12	10/31/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	-- 1----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-- 1----	1		\$1,200.00		0.00							
N 8	KNXV	11/03/12	11/03/12	Sa 4pm/5pm News Sa 4pm News	CM	4-430p	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S-	1		\$900.00		0.00							
N 9	KNXV	11/03/12	11/03/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S-	1		\$1,200.00		0.00							
N 10	KNXV	11/04/12	11/04/12	SU 4pm-430pm Let's Ask America	CM	4pm-430pm	-----S	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S	1		\$525.00		0.00							
N 11	KNXV	11/04/12	11/04/12	SU 430pm-5pm AZ Highways	CM	430pm-5pm	-----S	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S	1		\$525.00		0.00							
														Totals	15	\$8,950.00
*Tax 1 Note: Tax 0.5%.																